

# ADRAS Designs



**ADRAS Designs** is a specialised aspect of our business which we offer to some of our clients. It grew from our need to develop communication and marketing plans for our projects and those of our business associates.

No matter what line of business you may be in, at some point or another, you will need to consider promoting your business and selling its activities to the outside world.

Although we generally work at the strategic end of the process, developing, instigating and managing the communications and marketing activities of our high end clients and projects, we have in recent years, provided assistance to smaller businesses which normally would not be able to afford the costs of an advertising studio by providing simple, no nonsense advice and cost effective solutions to their marketing issues.

Being able to provide our clients with the knowledge and tools to enable them to help themselves is something we take very seriously.

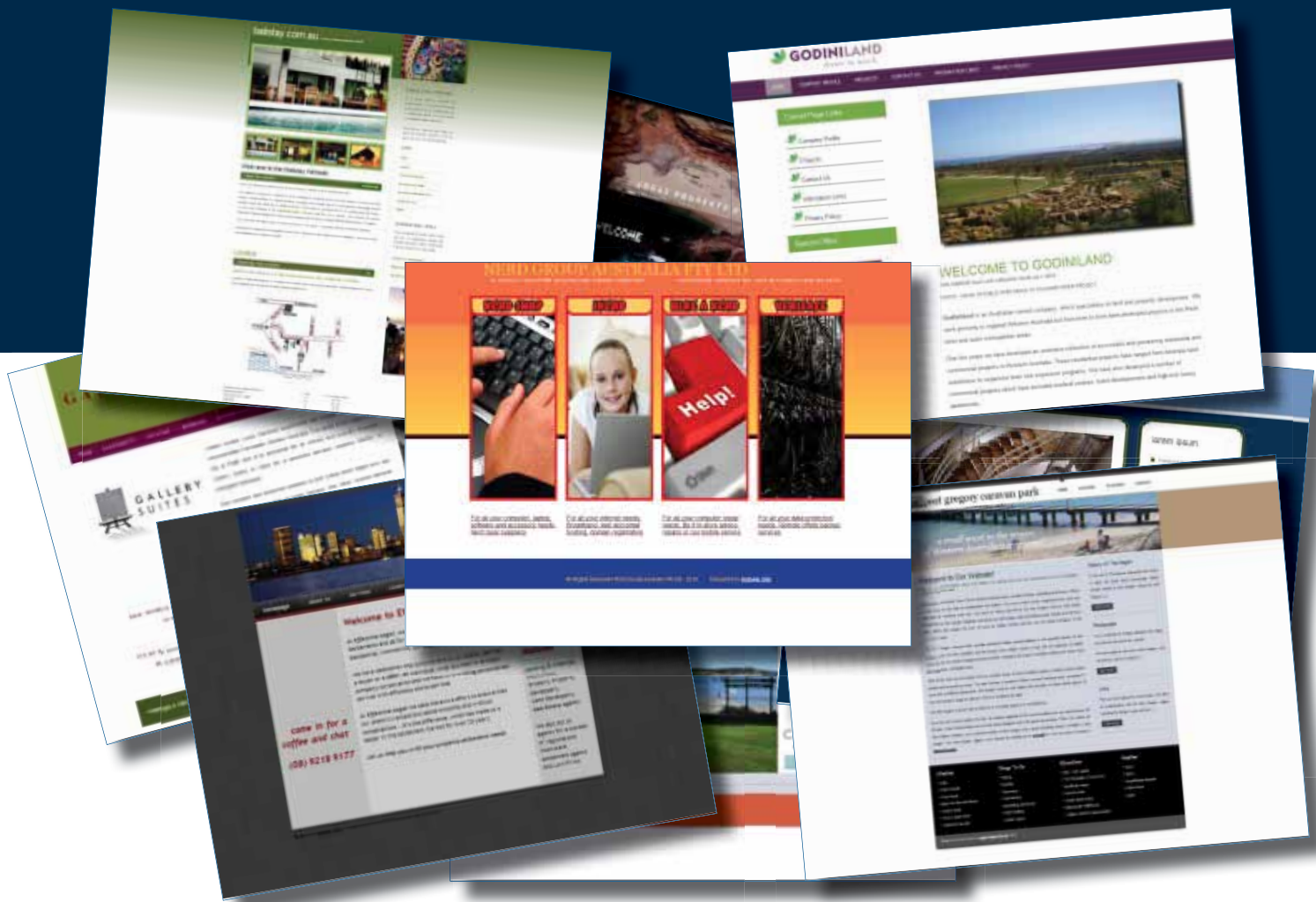
We can provide:

- in-house web design and website management/maintenance,
- copy writing,
- graphic artwork services at reasonable prices, and
- meta data, keywords and search engine optimisation

One of our individualised services is 'copy writing' - this is primarily the art of putting words to paper so as to tell your story and sell your products or services. Most people find the task of talking about themselves and telling people what they have to offer ...very difficult and time consuming.

At **ADRAS Designs** we can help you find the important facts about your story and create written text for your newsletters, reports and advertising material which are both easy to read and can communicate the correct tone for your target audience.

Why not contact our **Communications Director, Antonio Sita** on **0417 080 262** to discuss your needs and how **ADRAS Designs** can help you.



Website Design & Maintenance



DL Flyers & Adverts



Brochures & Newsletters



Corporate Magazines



Office Stationary